



# Breakfast and books a winning combination

OUR pals at Hubbards have given us 10 awesome prize packs to give away – each containing a 300g box of Honey Bumbles breakfast cereal and four Milly Molly books by Gisborne author Gill Pittar.

Hubbards says it is proud to encourage literacy in young New Zealanders by also giving away a free Milly Molly book in every specially marked pack of Big Bugs n' Mud, Honey Bumbles, Honey Bee Good and Berry Berry Good cereal.

Milly Molly books are family values-based adventures about two little girls and their friends.

The books are enjoyed by boys and girls in 100 countries throughout the world.

If you would like to go in the draw to win one of 10 prize packs



write your name, address and phone number on the back of an envelope and send it to Milly Molly Competition, The Eye, PO Box 805, Invercargill 9840, or email your name, address and phone number to [theeye@stl.co.nz](mailto:theeye@stl.co.nz) with Milly Molly in the subject line, or text Milly Molly and your name, address and phone number to 0275 393 393. Entries close on Wednesday, August 5.



## Feeding young bodies and minds



Good lifetime habits are started early, and two of the best things we can give our children is a love of books, and good eating habits.

With this in mind, Hubbards is giving away a child's book in boxes of selected cereals.

The Milly Molly series of books is written by Gisborne author Gill Pittar and are adventure stories about two little girls and their multi-cultural friends.

The books are in publication in 100 countries around the world.

The Hurunui News has 10 packs to give away to its readers. Each pack contains a 400g box of Big Bugs 'n' Mud, as well as four Milly Molly books.

To enter the draw, send your name, address and telephone number to Hubbards Giveaway, Hurunui News, PO Box 86, Amberley. Entries should be received by July 31.



## Weekend Sun

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The Weekend Sun and SunLive have 10 packs of Hubbards Berry Berry Good cereal and Milly Molly books to give away to 10 lucky readers. The Milly, Molly children's books by Gisborne author Gill Pittar are about two little girls and their multi-cultural friends. To enter this competition visit [www.sunlive.co.nz](http://www.sunlive.co.nz)





**NEW FROM LEDA NUTRITION**  
 – THE GLUTEN FREE TWIST IS HERE!

Revolutionary NEW product – “NURTURE” –  
 gluten free soft baked fruit-filled TWIST

- Made from all **NATURAL** ingredients
- Meets school canteen criteria
- Approved by the Heart Foundation
- Ten times more fruit content than other twists

A great 'grab & go' healthy snack with loads of flavour, and baked with a delicious soft crust. Nurture is the most nutritious twist available:

- **Gluten free**
- **Wheat free**
- **Dairy free**
- **Egg free**

2 Flavours available;

- **Blueberry & Goji**
- **Apple & Pomegranate**



Available **NOW** from Crombie & Price 0800 118 311 or [info@crombie-price.co.nz](mailto:info@crombie-price.co.nz)

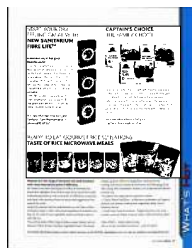
**MAXIMISE YOUR SALES**  
 & MINIMISE YOUR CUSTOMERS' PORES

Discover the latest innovation from L'Oréal Paris: **Derma Genesis Pore Minimising Smoother.**

The L'Oréal Paris Derma Genesis range has been extended to include Derma Genesis Pore Minimising Smoother & Serum, star products for women who are longing for refined pores and smoother, younger looking skin. L'Oréal Paris was 1st to market in 2008 with Hyaluronic Acid, a powerful moisturising agent, now seen in a number of competitor products. Derma Genesis Pore Minimising Smoother is a unique combination of Hyaluronic Acid, Pro-Xylane & Active Micro-Smoother to tighten and refine pores, for smoother looking skin. With a 250,000 sampling campaign, and TV & Print in July featuring Penelope Cruz, New Zealand women won't miss this innovation.



Derma Genesis Pore Minimising Smoother & Serum  
 SRP: \$39.99



## START YOUR DAY FEELING GREAT WITH NEW SANITARIUM FIBRE LIFE™

### A delicious way to feel good from the inside!

Fibre Life™ breakfast cereal is high in natural fibre, packed with wholegrain goodness and has the Heart Foundation tick of approval. Now available in three great flavours - Bran & Sultanas with Apple, Bran & Oats with Berry and the original Sanitarium Bran Flakes, now with reduced sodium and great new packaging.

Fibre Life™ appeals to a wide range of health aware adult consumers and will change people's perceptions of high fibre cereal – it's fibre that tastes great!

For more information contact your Sanitarium Sales Representative or phone 0800 100 257.



## CAPTAIN'S CHOICE THE FAMILY CHOICE



Drive category interest and growth with three fun new additions to the Captain's Choice range: Fish Flips, Crumbed Fish Nuggets, and Battered Fish Nuggets. Not only do these new varieties offer great value and convenience for families, they are all a good source of omega 3, contain no artificial colours, flavours or preservatives, and Fish Flips even has the Heart Foundation Tick of approval!

For more information contact your Captain's Choice representative.

## READY TO EAT GOURMET RICE SENSATIONS TASTE OF RICE MICROWAVE MEALS



### Welcome to a new range of microwave rice meal sensations with a truly international point of difference.

All variants have been developed to reflect an international theme that highlights Taste of Rice meals from around the world. In developing products with a real point of difference, consumers now have a new exciting choice to enjoy meal suggestions from around the world.

Using only premium Jasmine and Basmati rice, the Taste of Rice microwave range is made with natural ingredients & cooked in rice bran oil. All variants have vegetables, spices and herbs mixed in with the rice.

The exciting Taste of Rice range includes unique variants such as Mexican Chilli & Tomato, Bombay Vegetable Biryani, Thai Sweet

Mango, Spanish Saffron & Vegetables, Indonesian Nasi Goreng, Farmhouse Cheese & Mushroom and Peking Egg Fried Rice, along with mainstream variants such as Basmati and Brown Jasmine rice.

Included in the range are two premium variants:

- Classic Prawn Fried Rice – a delicious combination of fragrant Jasmine rice, prawns, Asian spices, vegetables, baby corn & bamboo shoots.
- South Seas Tuna & Coconut – fragrant Jasmine rice, tuna chunks, coconut flakes, coconut cream, chilli and lemon grass.

Taste of Rice – Simply heat & enjoy.

See us at the Auckland Foodshow – stall 375 Hall 3.

For further information please contact Ashon Ventures on 09 274 3030, sales@ashon.co.nz or visit our website: www.tasteofrice.com